



NORTH ARMAGH MOTORCYCLE & CAR CLUB LTD

NORTH ARMAGH MOTORCYCLE & CAR CLUB (Tarmac Section) Ltd

Affiliated to the MCUI, MCUI (UC) and the MRA
www.tandragee100.co.uk



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UP AND COMING RIDERS GET PUSH FROM PRINCIPAL AS INSURANCE FIRM BACKS TANDRAGEE 100 RACES



A specialist insurance firm is helping kick-start the careers of up and coming motorcycle racers at this year's Tandragee 100 National Motorcycle Road Races due to take place on Friday 21st and Saturday 22nd April 2017.

Principal Insurance, which arranges insurance for bikers right across Ireland, has agreed to sponsor the Junior Support Race at April's competition, the largest national road racing event in Northern Ireland.

The race is an Irish and Ulster Championship class event designed for newcomers to road racing. It gives riders of machines up to 650cc who are normally limited to short circuits the opportunity to compete over five laps of a world class course.

"The Junior Support Race is a great opportunity for new and upcoming competitors to learn their trade before moving on to compete in the bigger and faster classes," explains Anne Forsythe, Tandragee's Clerk of the Course. "We're delighted that Principal Insurance has decided to invest in future racing talent and to support the Tandragee 100."

William and Michael Dunlop are among the riders who cut their teeth in the Junior Support class, the latter of which holds Tandragee's lap record after a blistering 109.297 mph run in 2011.

Aly Dixon, who heads Principal's Dublin offices, said the company is a great believer in supporting grassroots biking. "Biking is very much about community, whether you're talking everyday road riding or racing. There's a bond, a shared passion, that we understand and are pleased to nurture in any way we can.

"As a relatively new business ourselves we're also fully on board with the concept of developing fresh and exciting new talent."

Founded in Manchester in 2011, Principal extended its operations into Ireland by opening its Dublin office in 2015. It has grown quickly and now arranges cover for nearly ten percent of all road registered riders in Ireland. It is also a significant player in the UK motorcycle insurance market and along with its specialist car and van operations, now boasts over 30,000 policyholders.

Such has been the group's success been that it now administers policies worth over £10m (€11.75m) annually, with some €1m generated through Dublin.

Tandragee 100 Regulations and Entry Forms are available from the very active Facebook Group "Tandragee 100 Road Races", from the website www.tandragee100.co.uk or upon request via email to anne.forsythe@orange.net. Entries close on Friday 10th March 2017.

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